



NEAR NOW

ELEVATE

Jumpstart your creative career with
our free course for 18-30 year olds in
Nottingham & Nottinghamshire

ELEVATE

Do you have creative skills that you'd like to turn into a job? Would you like to expand your knowledge of working in the arts and creative industries? ELEVATE is a free course to help young creatives jumpstart their careers.

From writing a business plan to building your brand online, you'll learn essential skills for starting a creative career. Find out how to apply for funding, meet successful local artists and connect with local creative businesses.

The course will introduce you to people working in a wide range of creative careers, including digital arts, illustration and games development. You'll get a masterclass from renowned artist Rebecca Smith. Take part in workshops, join insightful talks, visit thriving creative businesses, and receive mentoring.

This opportunity is brought to you by City Arts working in collaboration with Near Now (Broadway's studio for arts, design and innovation), The Prince's Trust and Big House. It is funded by Real Creative Futures.

WHO CAN APPLY?

The course is for people aged 18-30, living in Nottingham and Nottinghamshire. Anyone can apply but we will prioritise people who have taken non-traditional routes into the arts. This might include:

- People who haven't had a formal education in the arts
- People who'd like to reignite their passion for creativity after a break
- People who have faced barriers to entering the arts or creative industries because of their ethnicity, disability, social class or sexuality

BROADWAY
Arts+Tech.



ENTERPRISE



KEY BENEFITS

- > Explore the possibilities of a creative career
- > Meet and receive mentoring from successful creatives
- > Build connections with other creatives from your age group
- > Learn how to access and apply for different types of funding as an artist
- > Learn key skills such as social media, event planning, community engagement, networking and more
- > Help recruit and receive mentoring from a professional digital artist as part of Near Now's Fellowship programme, and work with them to create a new artwork.
- > Sign up with Real Creative Futures – a programme that nurtures entrepreneurs with 12 hours of free tailored support
- > Connect with The Prince's Trust which works with 18 to 30 year-olds to turn big ideas into a reality

On completion of the course, you'll receive a certificate of attendance. You can include the course on your CV. If you need it, we will provide you with a reference for jobs or funding applications.

COURSE CONTENT

AN INTRODUCTION TO ELEVATE W/ ALMA SOLARTE-TOBON AND JOEY HOLDER

📅 29 JANUARY 2022 ⌚ 5PM - 7PM
📍 CITY ARTS, 11-13 HOCKLEY. NG1 1FH

Visit City Arts, meet fellow members of the 2022 ELEVATE cohort and enjoy an inspiration talk from acclaimed Nottingham-based digital artist Joey Holder.

Joey is a visual artist, producer & mentor. She has exhibited widely in the UK & internationally and her work has been covered in DAZED DIGITAL, Frieze, The Guardian, Time Out, and VICE. Her artwork is fuelled by continued dialogue and collaborations with researchers & practitioners from varied fields creating fictional worlds and constructed environments that respond directly to contemporary, real world events.





MID-WEEK TALK: "YOU ARE YOUR BRAND" W/ EMILY CATHERINE ILLUSTRATION

📅 9 FEBRUARY 2022 ⌚ 6PM - 7PM

📍 ONLINE

An interactive Q&A about growing a business online. Emily will de-bunk some marketing myths and help you create a social media identity that sets you apart. Get feedback and real-life advice about how to make your mark in the creative industries.

Emily Catherine is a freelance artist and illustrator living and working in Nottingham. Over the past few years, through hard work and dedication, she has become a stalwart member of the local artistic community and has a worldwide presence online.



EXPLORE ENTERPRISE W/ THE PRINCE'S TRUST

📅 16 & 17 FEBRUARY 2022 ⌚ 10AM - 4PM
📍 ONLINE

This two-day webinar will help you understand how to start a business. It covers marketing, selling, branding, personal finance, taxation, how to write a business plan and how to set prices.

The Prince's Trust helps young people aged 16-30 to build confidence, learn new skills, kickstart a career or explore being their own boss.



WORKPLACE VISIT: BROADWAY CINEMA

📅 26 FEBRUARY 2022 ⌚ TBC
📍 BROADWAY, 14-18 BROAD STREET, NG1 3AL

Take a guided tour around this leading independent cinema, art and technology hub and get an insight in to the day to day running of the organisation.

As well as the cinema we will visit Near Now, Broadway's collaborative co-working studio for arts, design and innovation. Nationally acclaimed, it works with pioneering artists to create bold new work and drive innovation through use of emerging technologies.

MID-WEEK TALK: WORKING AS AN ARTIST W/ REBECCA SMITH

📅 15 MARCH 2022 ⌚ 6PM - 7PM
📍 ONLINE

Through her company Urban Projections, multimedia artist Rebecca Smith creates multi-sensory experiences for audiences which combine physical and digital technology. This is a chance to meet the artist and learn about her practice.

With over twenty years experience as a professional audio-visual performer, Rebecca has led high quality, cross-boundary projects, workshops, and seminars at both educational institutions and within the community.

Rebecca's work has been viewed in prestigious venues throughout the UK and internationally, such as The Saatchi Gallery, Tate, The Royal Academy of Arts and The Royal Albert Hall. However, her work is equally at home on the streets and in unusual outdoor locations.



A young child with light-colored hair is seen from the back, reaching out with both hands towards a large, vibrant light projection. The projection consists of concentric, glowing circles in shades of pink, purple, and blue, creating a tunnel-like effect. The child is wearing a light-colored jacket with a dark pattern. The background is dark, making the bright light projection stand out.

MASTERCLASS: USING LIGHT AS A MEDIUM W/ REBECCA SMITH

📅 19 & 20 MARCH 2022 ⌚ 10AM - 4PM
📍 CITY ARTS, 11-13 HOCKLEY, NG1 1FH

An introduction to using light as a medium. Under the guidance of acclaimed artist Rebecca Smith, we will explore a range of technologies, and look at approaches to harnessing light for immersive artwork. We will also discuss how to work sustainably and responsibly.

Rebecca's practice centres around the natural environment, and our place within it. Her process and output seeks to reaffirm our connection to nature, with a beauty and depth of simplicity.



SKILLS SHARE: "ARE YOU FUNDING READY?" W/ TINA SMITH

📅 1 APRIL 2022 ⌚ 10:30AM - 1:30PM
📍 CITY ARTS, 11-13 HOCKLEY, NG1 1FH

Funding expert Tina Smith will help you consider if you are ready to persuade funders to invest in you and your ideas.

Tina has worked in the arts sector for over 20 years. She started out at the Arts Council where she worked to create strategic partnerships and projects to benefit artists and audiences.

Tina has a proven track record in supporting artists and arts organisations, securing significant funding for UK New Artists and Bamboozle Theatre. Tina enjoys supporting artists and has worked for the last 5 years as a mentor offering one to one support, giving lectures and running workshops for organisations such as The Royal College of Art and DeMontfort University. She is currently a mentor with Real Creative Futures.



MID-WEEK TALK: EVENTS PROMOTION W/ TOMMY FARMYARD FROM HOCKLEY HUSTLE

📅 13 APRIL 2022 ⌚ 6PM - 7PM
📍 ONLINE

Tommy began promoting shows in Nottingham in 2006. He has run over 4000 events working with thousands of artists and musicians.

Tommy promotes shows and organises festivals. These include Hockley Hustle, Young Hustlers, Green Hustle and Nottingham Poetry Festival. Most recently he established Lush Life, working in collaboration with MIMM.

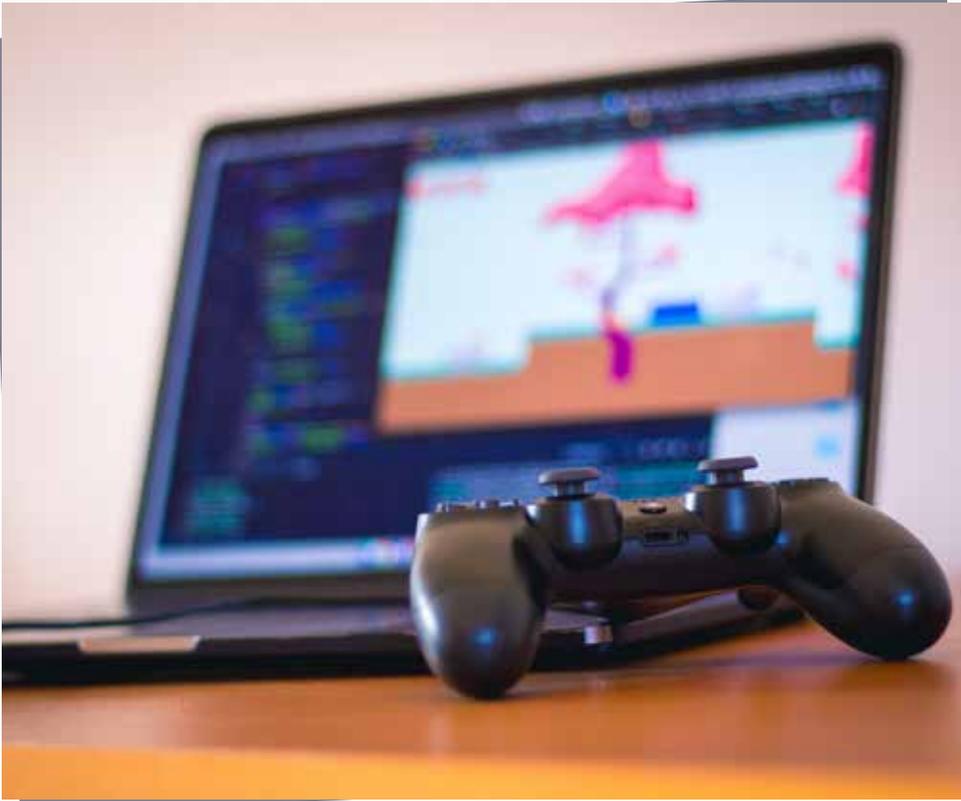


SKILLS SHARE: ADVANCING YOUR ART CAREER W/ KATHARINA FITZ

📅 23 APRIL 2022 ⌚ 10:30AM - 12:30PM
📍 CITY ARTS, 11-13 HOCKLEY, NG1 1FH

Discover what steps you can take to advance your art career! Katharina will help you identify the right networks and find appropriate opportunities, including national and international residencies, commissions and open calls.

Katharina was born in Austria and has lived and worked in Nottingham since 2016. She completed her MFA at Nottingham Trent University in 2019. She has since been selected for Bloomberg New Contemporaries and received the One Thoresby Street Production Award.



PANEL DISCUSSION: GAME DEVELOPMENT

📅 30 APRIL 2022 ⌚ 4PM - 8:30PM

📍 CITY ARTS, 11-13 HOCKLEY, NG1 1FH

Meet and hear from professional game developers based in Nottingham. Find out about this thriving creative industry.

Panelists to be confirmed.



WORKPLACE VISIT: FISHER GATE POINT

📅 21 MAY 2022 ⌚ TBC

📍 1 FISHER GATE, NOTTINGHAM, NG1 1GD

Take a guided tour around this thriving music and arts hub and get an insight in to the day to day running of the organisation.

Fisher Gate point is a collaboration between the people behind multi-venue music festival Wigflex, music label I'm Not From London, and independent producers and promoters.



PANEL DISCUSSION: WORKING WITH PEOPLE W/ JIM HENDLEY, VICTORIA MUNRO AND HENDERSON MULLIN

📅 27 MAY 2022 ⌚ 4PM - 5:30PM
📍 CITY ARTS, 11-13 HOCKLEY, NG1 1FH

Moderated by Alma Solarte-Tobon from City Arts, this panel discussion is a chance to hear from leading creative organisations based in Nottingham.

Join Jim Hendley from iC4c, Victoria Munro from Streetwise Opera and Henderson Mullin from Writing East Midlands, and hear about what their roles entail.



YOUR COMMITMENT

The course is a total of 43.5 hours. You need to be able to commit to attending all the sessions.

HOW TO APPLY

Please visit our website to submit your application.

city-arts.org.uk/get-involved/elevate

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